

"SNICKERS® SPEAK" CREDITS

"SNICKERS® SPEAK" Out-Of-Home Campaign:

Agency:

TBWA/Chiat/Day New York

Chairman & CCO:

Mark Figliulo

Creative Director:

Rob Baird/John Matejczyk

Art Director:

Dave Sakamoto/Brad Wood

Copywriter:

Jonathan Marshall/Ryan Ebner

Executive Producer of Media Arts:

Matt Bijarchi

Director of Print Services:

Evan Curren

Pre Production Company:

E-Graphics

Printer: Circle Graphics

Media Agency: MediaVest & Kinetic

"SNICKERS® SPEAK" Digital Campaign:

Agency: Agency.com

VP Creative Director:

Mat Zucker

Associate Creative Director:

Adam Romero

Copywriter:

Dan Cordella/Jennifer Bonivart

Designers: **Sarah Wu/Geovanny**

Panchame/John Birmingham

Flash Developers:

Michael Xue/Won Lee

Production Lead: **Jeff Feder**

Agency:

TBWA\Chiat\Day New York

Creative Director: **Rob Baird**

Art Director: **Dave Sakamoto**

Copywriter: **Jonathan Marshall**

Digital Media Agency: Digitas

"SNICKERS® SPEAK" TV Campaign:

(:15 "Basketball", "Dragon" and "Master-P" spots)

Agency:

TBWA/Chiat/Day New York

Chairman, Chief Creative Officer:

Mark Figliulo

Creative Director:

Rob Baird/John Matejczyk

Art Director:

Dave Sakamoto/Brad Wood

Copywriter:

Jonathan Marshall/Ryan Ebner

Executive Producer of Media Arts:

Matt Bijarchi

Senior Producer: **Jason Souter**

Production Company: Furlined

Director: **The Perlorian Brothers**

Executive Producer: **David Thorne**

Head of Production: **Earl McDaniel**

Producer: **Jay Shapiro**

Editorial: Cosmo Street

Editor: **Tom Scherma**

Producer: **Amy Febinger**

Assistant Editor: **Craig Deardorff**

EFX Company: The Mill

Producer: **Dan Roberts**

VFX Supervisor: **Phil Crowe/Jeff Robbins**

Lead Flame Artist: **Jeff Robbins**

Color Correction: Company 3

Colorist: **Tim Masick**

Sound: Sound Lounge

Mixer: **Philip Loeb**

Media Agency: Media